



MB 106

First Semester M.B.A. Examination, July 2013
MANAGEMENT
Course – VI : Business Ethics and Values

Time : 3 Hours

Max. Marks : 75

SECTION – A

1. Answer **all** sub-questions. **Each** sub-question carries **two** marks : **(5×2=10)**
- a) Define business ethics.
 - b) What is quality of work life ?
 - c) What is Whistle Blowing ?
 - d) What do you mean by ethical convergence ?
 - e) What is value ?

SECTION – B

Answer **any two** questions. **Each** question carries **ten** marks : **(2×10=20)**

- 2. “From ethical point of view, big business is always bad business” – Discuss.
- 3. “Social responsibility of business is a fair practice of a game for frame” – Discuss.
- 4. Describe the properties of value based management and ethical decision making.
- 5. Examine the ethical issues in promotional strategies.

SECTION – C

Answer **any three** questions. **Each** question carries **fifteen** marks : **(3×15=45)**

- 6. Give a detailed account of pros and cons of downsizing of Human resources.
- 7. Define corporate culture and explain its determents in multinational organisations.

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8. Explain the steps taken by the government with respect to the following in India :
 - a) Sexual harassment in the working place.
 - b) Avoiding obscene and vulgarity in advertisement.
 - c) Protection of intellectual properties.
 9. "India ranks among the most corrupt nations". How do you fight corruption ? Explain.
 10. Discuss the ethical guidelines to help HR professionals in dealing with ethical issues of HRM.
 11. Ethical problems do occur in business; explain reasons, sources and some guidelines to managers to make ethical decisions.
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